



The Feed the Future Zimbabwe Fostering Agribusiness for Resilient Markets (FARM) activity, a five-year USAID initiative, empowers smallholder farmers, households, and communities to diversify, intensify, and commercialize crop and livestock production. By promoting climate-smart agriculture, household nutrition, and market-driven approaches, the project builds assets, strengthens resilience, and improves livelihoods. As a member of the FARM consortium led by Chemonics, Fintrac Global provides technical expertise to enhance productivity, diversify incomes, and develop value chains. Through a "whole farm approach," Fintrac Global delivers training in good agricultural and animal husbandry practices, supports technology adoption, and facilitates market linkages for inclusive economic growth.

THROUGH FISCAL YEAR (FY) 2024:

158,759 hectares under improved management practices or technologies (exceeds target by 57%)

54,297 farmers received training and technical assistance on crop GAPs and livestock GAHPs



256% increase in incomes against baseline from annual household crop and livestock production

97% of beneficiaries are smallholders
65% are women, 16% are youth

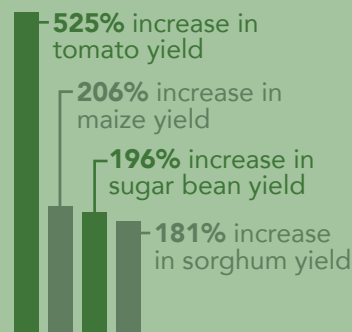
CROP AND LIVESTOCK SALES



- **\$27.6 million** in total crop and livestock sales
- **46,020 farmers** engaged in off-farm income production
- **43%** of sales generated from female beneficiaries

\$19,311,316 (70%) from crops sales

ADOPTION RATE & CROP YIELDS



43,067 beneficiaries applied at least one improved technology including:

- climate-smart practices
- integrated pest management
- use of improved seed varieties

FY24 ACHIEVEMENTS:



573 technical trainings introducing new and improved agronomic and animal husbandry practices



982 demo sites established by 19 private sector companies to showcase climate-smart technologies



153% increase in sales with an average of \$508 per household, compared to \$201 at baseline



1,269 farmers engaged in contract farming arrangements, including sunflower, sugar bean, tomato, ground nut, and cattle pen fattening